

# SAMUEL L. BLUMENFELD

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*Educational and Literacy Consultant*

January 14, 2008

Hon. Lisa Wong  
Mayor of Fitchburg  
718 Main Street  
Fitchburg, MA 01420

Dear Mayor Wong:

Your happy election as Mayor of Fitchburg opens the door to many wonderful opportunities to make the kind of substantive innovations in education that would bring great credit to your administration and the City of Fitchburg. I would welcome an opportunity to do all I can to make your office as successful as possible.

As an Educational and Literacy Consultant, my job has been to make education better by lowering dropout rates, enhancing reading scores, and, in general, improving the performance of local public schools and reducing their costs.

Your desire to lower the dropout rate among Fitchburg students and make sure that they graduate with the skills and abilities to enhance their lives is one I deeply share.

The biggest problem facing public education today is reading failure. Too many students fall through the cracks and emerge from the system with reading skills so poor that they are deprived of the opportunities to enter challenging and rewarding careers.

I would like to offer the students of Fitchburg a program to prevent reading failure. Having written several books on the problem, I have devised a low-cost, easy-to-teach reading program that guarantees success in achieving high literacy. The program has been in use for over twenty years, and thus its efficacy has been well proven.

By preventing reading failure, you will be able to lower education costs by eliminating expensive remedial programs. My program will also create happier and more competent individuals well prepared to enter colleges and technical schools.

I would welcome an opportunity to sit down with you and explain what I have to offer.

With kindest regards,